



## 2022 Signature Annual Sponsorship Proposal

### Your leadership means everything to immigrant communities.

Massachusetts is home to nearly 1.2 million immigrants from around the world, whose contributions are a major source of cultural and economic vitality. Yet in recent years, foreign-born people across the U.S. have faced cruel and hostile policies that divided families, sowed widespread fear, and kept many smart, enterprising people from using their full talents to strengthen our Commonwealth. Strategic investments in MIRA's policy priorities fuel our commitment to immigrant communities—supporting a safe and equitable vaccine rollout, healthcare access, citizenship services, and programs to help our immigrant communities thrive and fully participate in their community's social, economic, and civic life.

### We invite you to join MIRA as a 2022 Signature Sponsor.

In 2021, we celebrated an impressive line-up of new partners and longstanding business champions through our Signature Annual Sponsorship opportunity. This year, we're building an inspiring schedule of events for the remainder of 2022. We'll host our annual fundraiser Give Liberty a hand (GLAH) virtually on June 2nd, 2022, and we will host our 19th annual Thanksgiving event "Our Shared Table". If you joined us for last year's virtual GLAH event, you know that this was our most demanding but impactful benefit yet. Together, with a remarkable host committee and more than 100 corporate partners, foundational supporters, and friends, we raised over \$300,000 to fund key MIRA programs and services. Massachusetts's immigrant communities are your customers, employees and partners, and we hope you will stand with us and them in 2022.

In an effort to help plan for a single sponsorship ask from MIRA—and to give you the greatest visibility as a sponsor across the state — *we will only ask you once*, and we'll recognize you throughout 2022 at all of our MIRA events. Our immigrant and refugee communities should know about your investment and confidence in their potential.

### Improving the well-being & safety of immigrant communities.

MIRA and the 140+ member organizations we collaborate with daily display the resilience and strength of the community we serve through difficult times. We all saw first-hand that the COVID-19 pandemic exacerbated the lack of basic essentials such as healthcare access and food security in our communities. We also saw two refugee crises develop with our Haitian and Afghan communities which displaced hundreds of thousands of people.

Dire circumstances like these activate us to raise awareness to provide more resources towards resettling refugee communities in MA and the catastrophic numbers of black and brown people

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MIRA Coalition

105 Chauncy Street, 9th Floor, Boston, MA 02111

◆Ph.617-350-5480 ◆miracoalition.org

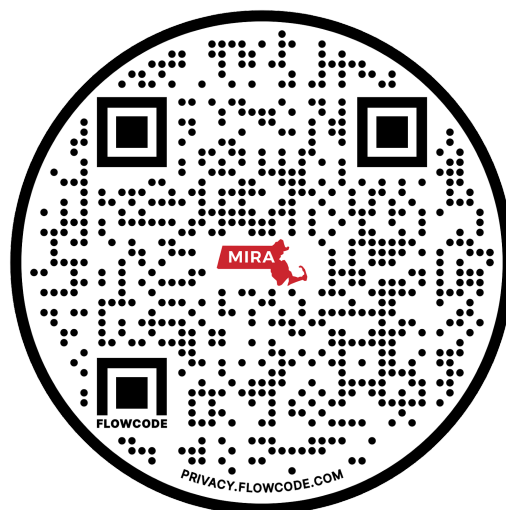


affected by COVID-19. Using our vast network, we worked together with local and state legislators to prioritize aid to those most affected in our communities.

In a crucial period of time, MIRA was able to:

- Secure \$10M in emergency cash assistance—then an additional \$5M—for immigrants and other households hard-hit by the COVID-19 pandemic
- Outline 19 priorities for Federal, State, and local government to executive equitable COVID-19 Vaccine response.
- Play a pivotal role for an executive order which provides temporary, emergency licensure for foreign-trained physicians to help with health access.
- Secure \$8M in ARPA funding to resettle hundreds of Haitian families fleeing political instability, violence, and food shortages due to last year's earthquake and assassination of the head of state.
- End local entanglement with ICE, our advocacy brought significant law enforcement support for the Safe Communities Act this session with over 200 organizations endorsing the bill.
- Provide 350 wellness packages to immigrant youth in Central Falls, Providence, Attleboro, Chelsea, Somerville, and Watertown school districts.

**On behalf of MIRA's dedicated staff and our 140+ MIRA member organizations, we thank you for considering our request. Please reply back by May 31st, to secure your spot for our first event!**



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*By joining our 2022 sponsorship team, you stand with immigrant communities.*

MIRA is the largest immigrant advocacy coalition in New England which has become a strong national voice, and your investment fuels the achievement and aspirations of the 1.2 million foreign-born people who call Massachusetts their home.

*For your impactful investment, you'll receive*

- Inspired recognition during signature events—including Give Liberty a Hand and fall events;
- Prominent recognition in pre-event communications and publications throughout the year;
- Your company logo on our MIRA website with a link to your website—as a featured partner;
- Employee engagement and volunteer opportunities that range from long term to one-time;
- Special opportunities and invitations throughout 2022;
- Reserved tickets to all MIRA 2022-2023 trainings and events

**Transformation Sponsor — \$25,000+**

Plus, our transformation sponsor will receive premier recognition and placement in publications, website/social media and at our events, and naming rights for a 2022 series or program.

**Innovation Sponsor — \$15,000+**

Plus, our Innovation sponsor will receive premier recognition and placement in publications, website/social media and at our events, and you'll receive a special feature in our annual publication.

**Leadership Sponsor — \$10,000+**

Plus, our Leadership sponsor will receive a unique event photo opportunity for your group at any one of our events in 2022 and be featured in one mailing/web piece.

**Advocate Sponsor — \$5,000+**

Special recognition during Give Liberty a Hand 2022 and other fall events.

**Patron — \$2,500+**

Special mention during Give Liberty a Hand 2022 and other fall events

**Friend — \$1,000+**

Special mention in our marketing materials for events such as Give Liberty a Hand 2022 and other fall events

**We are here to answer your questions about our sponsorship opportunities.**

Please reach out to [development@miracoalition.org](mailto:development@miracoalition.org)