MIRA Coalition: Policy Advocate

Organization Overview:

MIRA is the largest coalition in New England promoting the rights and inclusion of immigrants and refugees. With offices in Massachusetts and New Hampshire, we advance this mission through education and training, leadership development, institutional organizing, strategic communications, policy analysis, and advocacy. MIRA is a dynamic and multiethnic coalition with more than 140 organizational members, including grassroots community organizations; refugee resettlement agencies; providers of social, legal and health services, faith-based organizations, and civil and human rights advocates. MIRA is a respected leader on immigrant issues at the state and national levels, and an authoritative source of information and policy analysis for policymakers, advocates, immigrant communities and the media.

Job Summary

As part of MIRA’s advocacy team, the Policy Advocate’s primary duty is to advance our members’ legislative, budgetary, and administrative priorities at both the state and federal levels. The Policy Advocate works closely with MIRA’s Political Director, Director of State Policy and Legislative Affairs, organizing team, and communications team to design and implement strategies that further policies aimed at achieving equity and inclusion for immigrant communities across the Commonwealth. The position reports to the Director of State Policy and Legislative Affairs.

The best candidate will have experience in legislative and/or administrative advocacy (state and/or federal), experience working with diverse coalitions, strong relationship-building skills, and knowledge of critical issues and policies impacting immigrant communities.

Responsibilities:

- Collaborate with MIRA’s advocacy team to develop and implement campaign strategies. This includes:
  - Identifying potential allies and key influencers across a broad range of governmental, non-profit, and business organizations;
  - Building support among lawmakers and the public to advance rights and opportunities for immigrants and refugees in Massachusetts; and
  - Representing MIRA as needed in legislative coalitions, meetings with legislators and administrative officials, public hearings, and other fora.

The Policy Advocate will take a leading role in coordinating one or more advocacy campaigns for MIRA with the support of the Political and Communications Teams.
• Work with the Political Team to organize public hearings, legislative briefings, and press conferences, securing participation of MIRA members and legislative coalition partners
• Support the Director of State Policy and Legislative Affairs in monitoring state legislation and policy to identify and leverage opportunities to advance rights and opportunities for immigrants and refugees, such as access to healthcare, education, housing, legal services, professional licensure, safety, and state services. Identify proposals to restrict rights and opportunities and advocate to defeat them
• Research legislation and policy as needed, soliciting relevant internal and external expertise
• Collaborate with MIRA’s advocacy and communications teams and coalition partners to develop effective public messaging for a variety of audiences, including policy-makers, members and allies, and the broader public. Draft content for internal and external communications, including digital bulletins, email campaigns and social media, testimony templates, and fact sheets
• Collaborate in planning and executing MIRA’s external events, including Immigrants’ Day at the State House

Qualifications:

• Bachelor’s degree and at least 3 years’ professional experience in public policy advocacy or equivalent. JD or Master’s degree in a relevant field a plus
• Strong interpersonal and relationship-building skills. Demonstrated ability to establish and maintain relationships with diverse stakeholders having varied goals, knowledge and experience
• Excellent communication skills, including public speaking, presentation, and writing, with the ability to develop and tailor effective messages to diverse audiences
• Commitment to inclusivity and accountability to diverse coalition leadership and stakeholders
• Familiarity with issues impacting the Commonwealth’s diverse immigrant communities
• Established relationships with Massachusetts lawmakers and/or community leaders a plus
• Multilingual candidates and/or candidates with lived experience of immigration are strongly encouraged to apply.

Salary Range: The salary range for the position is $60,000-70,000 depending on experience

To Apply: To apply, email at hrrecruting@miracoalition.org with a Resume and Cover Letter, with “Policy Advocate” in the subject line of the email.
MIRA is an equal opportunity employer that celebrates diversity and seeks a broad representation of the communities served within its staff.