



Job Title: Corporate Engagement Specialist

Organization: Massachusetts Immigrant and Refugee Advocacy Coalition (MIRA)

Location: Boston, Massachusetts

Position Type: Full-time

Reports To: Political Director, with a dotted line to Senior Director for Advancement

About MIRA:

Massachusetts Immigrant and Refugee Advocacy Coalition (MIRA) stands as the largest coalition in New England dedicated to the advancement of immigrant and refugee rights and their inclusion within society. With an expansive coalition comprising over 140 organizational members, MIRA operates through various means such as education, training, leadership development, institutional organizing, strategic communications, policy analysis, and advocacy. MIRA serves as a prominent authority on immigrant issues at both state and national levels, providing invaluable information and policy analysis.

Job Summary:

The Corporate Engagement Specialist holds a pivotal role in furthering MIRA's mission by actively involving and mobilizing the business community to serve as financial contributors and advocacy partners in the support of immigrants' and refugees' rights and inclusion in Massachusetts. This position requires an individual with dynamic fundraising experience, a fervor for social justice, exceptional communication and relationship-building abilities, executive presence, and a strategic mindset to conceptualize and execute initiatives that foster financial backing and advocacy partnerships within the corporate sector.

Responsibilities:

Development and Relationship Building:

- Cultivate and sustain relationships with businesses, business associations, and chambers of commerce to raise awareness regarding immigrant and refugee issues.
- Collaborate with MIRA's organizational members to pinpoint and engage potential business partners.
- Develop and nurture partnerships with businesses to augment financial support for MIRA's mission.
- Identify potential corporate donors, oversee corporate support applications, and steward corporate donors.

Advocacy Training and Education:

- Organize and conduct training sessions and workshops for businesses concerning immigrant rights, inclusion, and the positive impact of diverse communities on the economy.



- Disseminate information to businesses regarding policies affecting immigrants and refugees, elucidating the influence of their financial and advocacy support.
- Collaborate with MIRA's education and training team, along with the development team, to craft tailored materials for the business community.

Policy Advocacy:

- Collaborate closely with the advocacy team to identify pivotal policy issues affecting immigrants and refugees.
- Mobilize businesses to advocate and take proactive measures in advancing policies at local, state, and national levels that bolster immigrants and refugees.
- Represent MIRA at business-related events, conferences, and forums to champion the organization's mission.

Communication and Outreach:

- Devise and implement communication strategies aimed at engaging the business community through diverse channels, including social media, newsletters, volunteer opportunities, and events.
- Create compelling narratives and success stories that vividly demonstrate the positive impact of corporate financial and advocacy support for immigrant rights and inclusion.

Qualifications:

- Bachelor's degree in a pertinent field (business, communications, public policy, etc.).
- Demonstrated expertise and experience in fundraising from corporate donors.
- Proven track record in community organizing, advocacy, or relationship management.
- Knowledge of immigrant and refugee issues coupled with a strong commitment to social justice.
- Excellent communication and presentation skills.
- Ability to thrive independently and collaboratively in a fast-paced environment.
- Familiarity with the corporate philanthropic landscape in Massachusetts is advantageous.

Salary: \$60,000 - \$70,000

How to Apply: Email HR Specialist at hrrecruiting@miracoalition.org with a resume and cover letter, using "Corporate Engagement Specialist" in the subject line of the email.

MIRA is an equal opportunity employer and encourages candidates from diverse backgrounds to apply.



MIRA is an equal-opportunity employer that celebrates diversity and seeks a broad representation of the communities served within its staff.

Job type: Full Time

Fully remote: Hybrid

Salary range: \$60,000 - \$70,000

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